



Misericordia University | Mary Kintz Bevevino Library

April 6, 2017 6:00 p.m.



Lisa Caputo

Presentations will be held in the Catherine Evans McGowan Room on the third floor of the library and is free and open to the public. Light refreshments will be provided.

Sponsored by the Friends of the Mary Kintz Bevevino Library

- Senior executive leading marketing, communications, research and digital media at The Travelers Companies, one of America's leading financial services firms and a component of the Dow Jones Industrial Average.
- Experience that ranges from Wall Street to the White House, including service as **Press Secretary to First Lady Hillary Rodham Clinton** and **Deputy Assistant to President Bill Clinton**. Was Citigroup's first and only global corporate chief marketing officer since the company was formed in 1998.
- Started and ran Women & Co., a women's financial services business at Citi, for a decade. Prior to that, held a succession of roles at Citigroup, Disney and CBS.
- Member of Best Buy Board of Directors. Appointed by President Obama to the J. William Fulbright Foreign Scholarship Board. Frequent network news commentator on issues of public policy and politics.



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